



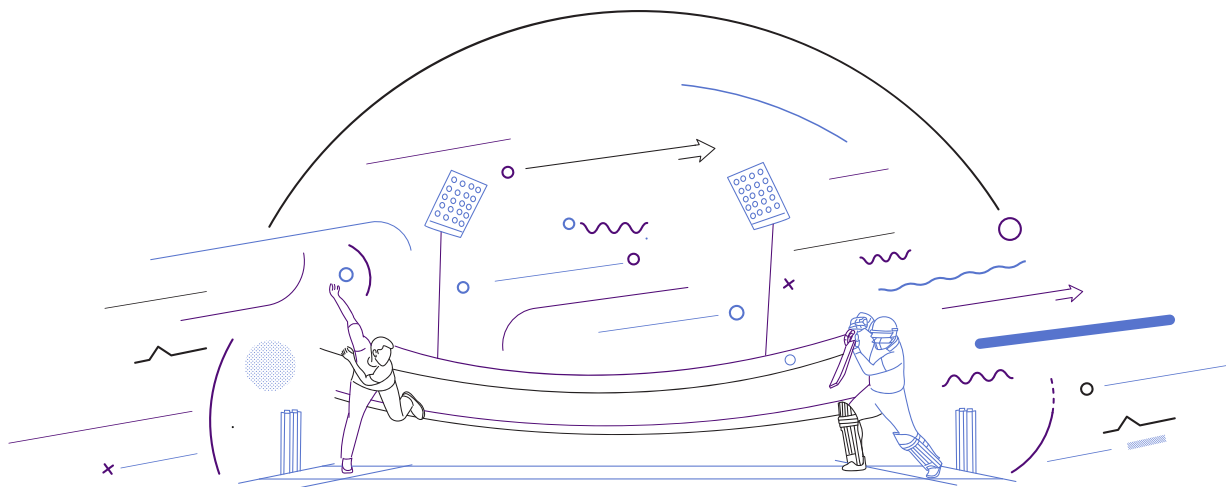
Celebrate. Remember. **Fight Back.**®



Welcome to our second annual Global Relay for Life (GRFL) event, a fundraising initiative by the American Cancer Society. The Trinidad and Tobago Cancer Society is proud to join 30 other countries globally, united by a shared vision to find a cure for cancer and support patients and their families throughout their journey.

The GRFL program provides cancer organizations worldwide with a platform to increase visibility and generate awareness about cancer. Relay For Life raises essential mission funding and strengthens volunteerism and advocacy efforts within communities.

Cancer Survivors are central to the Relay For Life movement. They embody the message that there is Life after a cancer diagnosis. Survivors are a testament to the progress made in the fight against cancer, and they are transforming the face of survivorship globally.





The Event

Relay for Life will take the form of a Cricket Fete Match on Saturday, August 10th, at Skinner Park Sporting Facility San Fernando.

We will host 2 – 10 over matches. The first match will be played by players from the major cricket clubs around the country, and the winners of this match will play the second match against an **All-Stars Team** made up of top cricketers (past and present).

Cricket Clubs from around the country are being approached through the Trinidad and Tobago Cricket Board to not only participate in the matches but to encourage community engagement and participation. The Trinidad and Tobago Cancer Society values the opportunity to widen its reach and engage with communities across the country to create a greater awareness on the connection between lifestyle and cancer.

All Star Cricketers like Rayad Emrit, also a member of the Board of the TTCS and Anisa Mohammed will be leading a team of celebrity cricketers, male and female in a grand finale match against the local club players. This promises to be an exciting and fun filled event to bring people and communities together. Additionally, bringing the cricketing communities together will foster kinship and camaraderie among the members of the local cricket clubs. Playing alongside our cricketing heroes would empower players to improve their skills, gain valuable experience, and build lasting relationships with fellow enthusiasts.

Agenda

Saturday 10th August 2024

Skinner Park Sporting Facility
San Fernando

Match One - 2:00PM

Clash of the Clubs

Match Two - 5:00PM

Local Clubs vs National Legends






Luminaria Celebration

Luminarias honor every life touched by cancer. You can dedicate them to a loved one lost, someone currently battling, or anyone who's overcome it. Luminarias are decorated with names and messages to those they honor.

After dark, Relay participants share an emotional moment when each Luminaria is lit in remembrance of a life touched by cancer. Together, we take a moment of silence to remember the loved ones they're dedicated to.


LUMINARIAS HONOR EVERY LIFE TOUCHED BY CANCER. THEY ARE DEDICATED TO LOVED ONES LOST, SOMEONE BATTLING OR ANYONE WHO'S OVERCOME IT.



You are a never
ending string of love
instead of comfort,
happiness and being
I miss something
forgot the words but
I always remember
the love.

Auntie
Montlyn

REGISTER FOR OUR
LUMINARIA CEREMONY
SKINNER PARK, SAN FERNANDO
SATURDAY 10TH AUGUST, 2024
Celebrate. Remember. Fight Back.®



280.3353 OR 280.4536 OR PROJECTS@CANCER.TT

EVERY LUMINARIA LIT HONORS A LOVED ONE EITHER LOST TO CANCER OR BATTLING THE DISEASE.



You were the
strongest
and most
amazing
Mother!

Sweetest
Mama

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EVERY LUMINARIA LIT HONORS A LOVED ONE EITHER LOST TO CANCER OR BATTLING THE DISEASE.



Dear Grandma
Annette,
I wish I met
you! I love u!

From
Jackson

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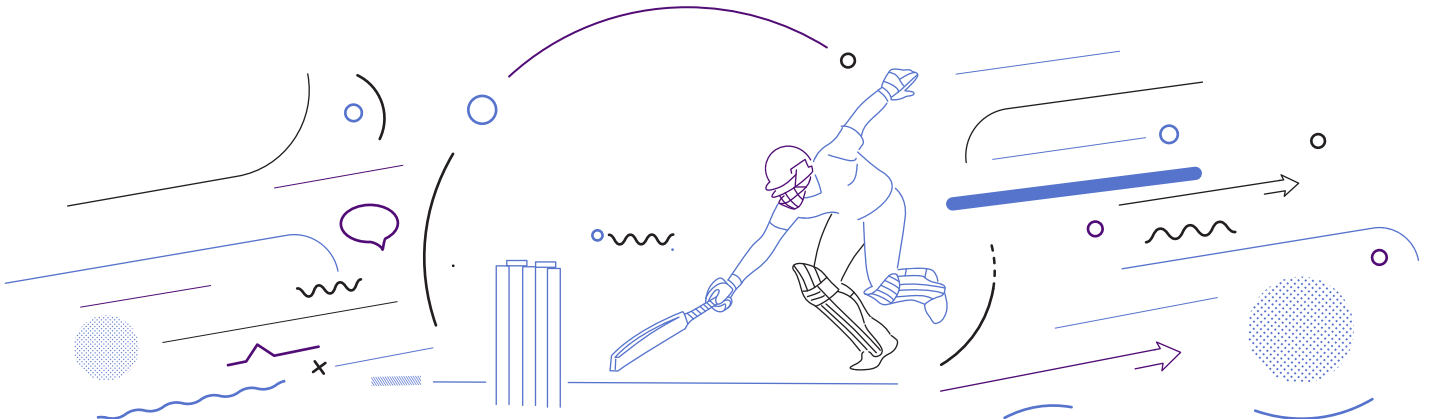


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Sponsorship Opportunities

Opportunities exist for companies to partner with TTCS, one of the country's longest-standing NGOs, and support this inaugural Relay for Life event. Cancer awareness continues to be a priority on a global scale, and aligning with this initiative will allow any organization to widen its reach in the national community while fostering improved employee engagement. It will enable the TTCS to continue its vital work in cancer education and to promote prevention by screening for early detection.

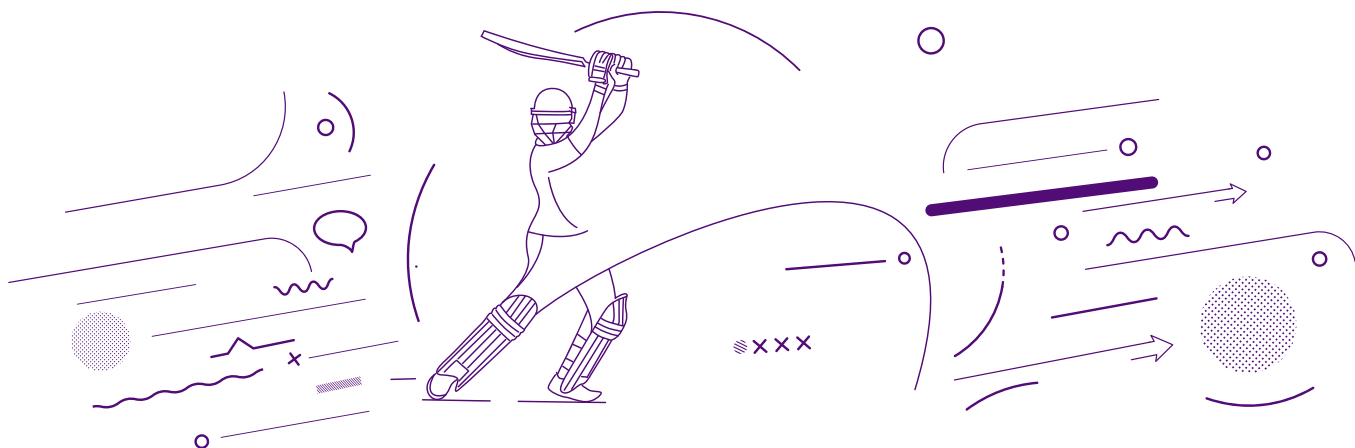




Luminaria Sponsor

TT\$40,000

- + Branding on all bags for Luminaria Celebration
- + Luminaria Partner Identity on all advertising material
(Pre and Post events: TV Ads, Newspaper, Radio, Social Media, Digital)
- + Opportunities for representative to do media appearances for additional mileage





Gold Package

TT\$30,000

- + One (1) - 10x10 activation space at venue
- + 8'x4' logo signage around boundary
- + Gold Partner Identity on all advertising material
(Pre and Post events: TV Ads, Newspaper, Radio, Social Media, Digital)
- + Opportunities for representative to do media appearances for additional mileage
- + 20 complimentary tickets for event

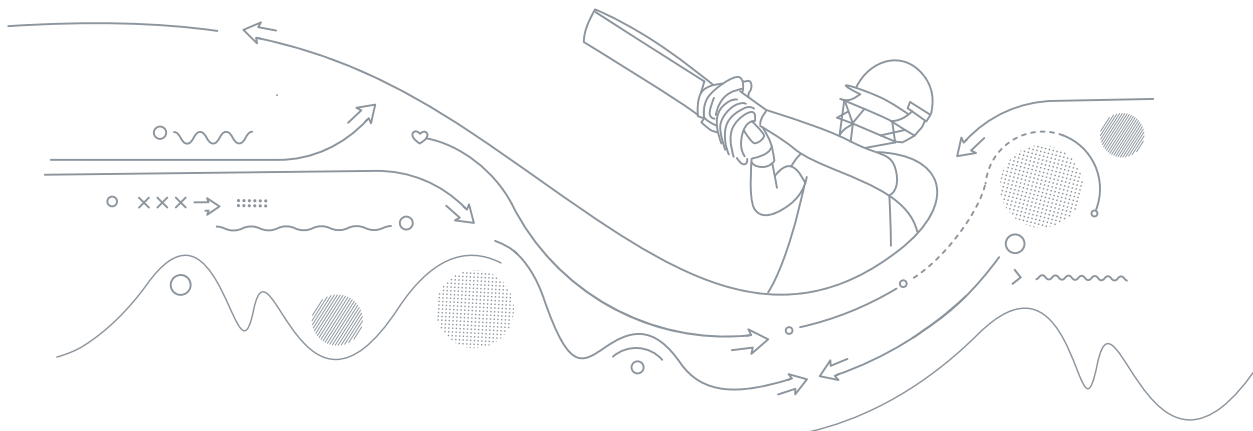




Silver Package

TT\$20,000

- + One (1) - 10x10 activation space at venue
- + 8'x4' logo signage around boundary
- + Silver Partner Identity on all advertising material
(Pre and Post events: TV Ads, Newspaper, Radio, Social Media, Digital)
- + 10 complimentary tickets for event





Branding Package

TT\$10,000

- + 8'x4' logo signage around boundary
- + Branding on all advertising material
(Pre and Post Events: TV Ads, Newspaper, Radio, Social Media, Digital)
- + 5 complimentary tickets for event





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CONTACT US FOR MORE INFO. ABOUT THE EVENT AND SPONSORSHIP OPPORTUNITIES
280.3353 or 280.4536 | projects@cancer.tt | www.cancertt.com