



bubbles for life

BRIAN LARA CRICKET ACADEMY **18.11.2023**



SPONSOR PACK



The Event Against All Cancers

The Trinidad and Tobago Cancer Society and Republic Bank are pleased to be back with the most anticipated Bubbles for Life 2023. As always we are thrilled to be back at the Brian Lara Cricket Academy, for our sixth installment of Bubbles for Life event.

Bubbles for Life is a game-changing event that brings people and families together from all walks of life and every corner of Trinidad and Tobago.

Once again, we invite everyone to join us in supporting the TTCS as we shine a light on creating greater cancer awareness and prevention while promoting healthy lifestyle choices.

We ask that the corporate community in Trinidad and Tobago stand with us as we fight against all cancers.

Partnership Opportunities exist in three main categories for our Bubbles For Life event, each bringing many unique advantages for your organization to get involved.

We will be engaging in extensive advertising, marketing, and PR campaigns that will highlight our partners and sponsors significantly. We always strive to promote our sponsors and develop lasting and rewarding relationships.







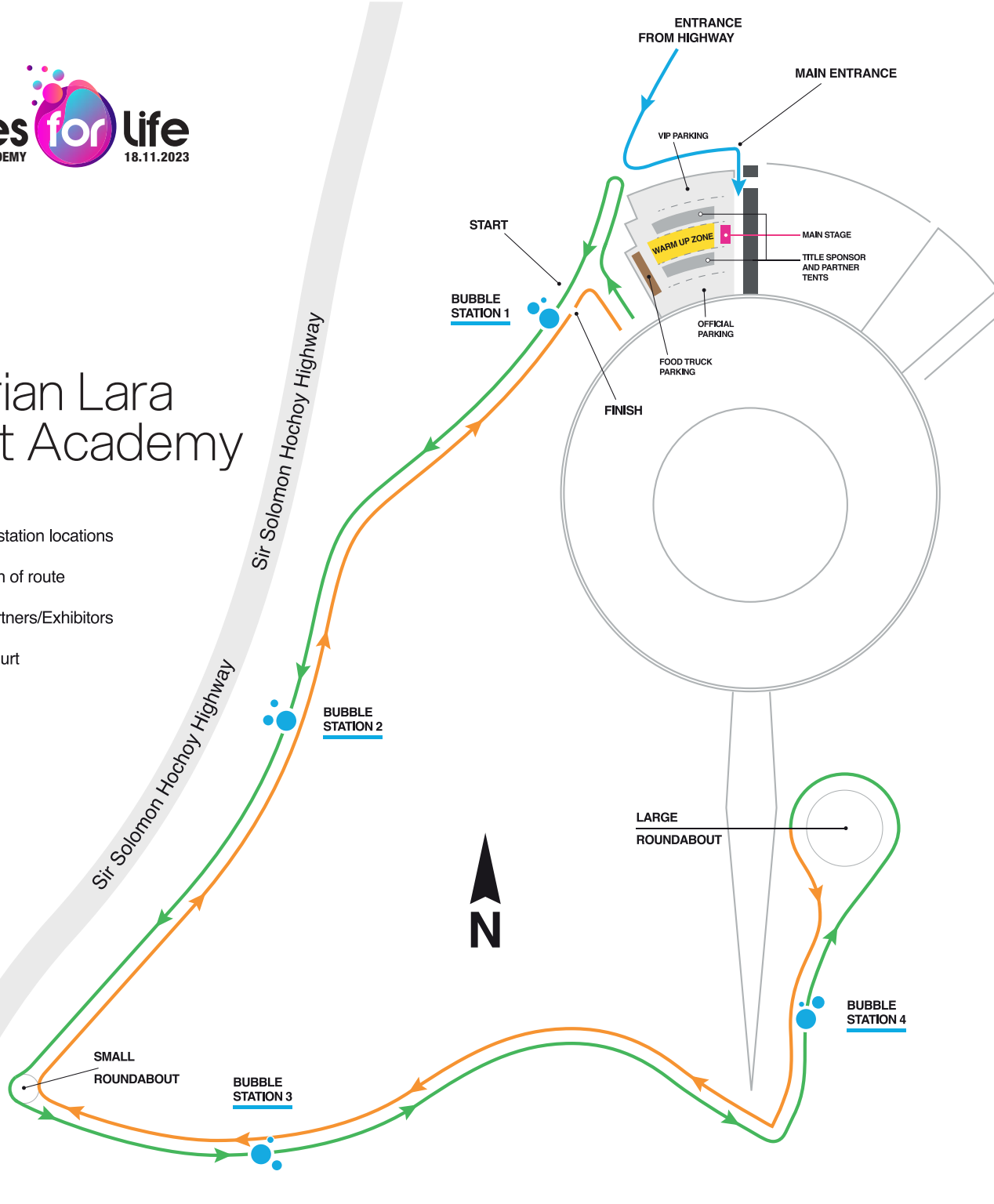
The Concept

This TTCS and Republic Bank partnership has seen many successful events, but Bubbles For Life is the mother of all events. Our registration numbers exceed 5000, with an incredible 4,000 plus people participating, all coming out to show support and take the fight against cancer to a national level. This year we hope to take the fun-filled celebration of family and life to new heights.

Branded Bubble Stations will be mounted at strategic locations along the route. These will dispense foam in various colors representing the different types of cancers, all to the tune of music, which will be heard throughout the course along the road, making it celebratory and even more exciting to run, walk or dance through. Bubbles for Life has always created the positive energy needed to make this the "must-see and do" event of the year.

The Brian Lara Cricket Academy

-  Bubble station locations
-  Direction of route
-  Title Partners/Exhibitors
-  Food court





Bronze Sponsor

TT\$25,000

- + One (1) - 10x10 Tent at Event
- + Branding on 5,000 T-Shirts
- + Bronze Partner Identity on all advertising material
(Pre and Post events: TV Ads, Newspaper, Radio,
Social Media, Digital)
- + Placement of promotional items in giveaway bags
- + 20 Free Bubbles For Life T-Shirts



Silver Sponsor

TT\$35,000

- + One (1) - 10x10 Tent at Event
- + Branding on 5,000 T-Shirts
- + Silver Partner Identity on all advertising material
(Pre and Post events: TV Ads, Newspaper, Radio, Social Media, Digital)
- + Placement of promotional items in giveaway bags
- + 30 Free Bubbles For Life T-Shirts
- + Opportunities for representative to do media appearances for additional branding



Gold Sponsor

TT\$50,000

- + Ownership of all 4 bubble stations with branding
- + One (1) - 20x20 Tent at Event
- + Branding on 5,000 T-Shirts
- + Gold Partner Identity on all advertising material
(Pre and Post events: TV Ads, Newspaper, Radio, Social Media, Digital)
- + Placement of promotional items in giveaway bags
- + 50 Free Bubbles For Life T-Shirts
- + Opportunities for representative to do media appearances for additional branding



Village
Package
TT\$12,000

- + One (1) 10x10 tent at event
- + Identity on advertising material pre and post event (from date of agreement and on)
- + 10 Complimentary BFL t-shirts

Branding Package

TT\$10,000

- + Branding on all advertising material
(Pre and Post Events: TV Ads, Newspaper,
Radio, Social Media, Digital)
- + Placement of promotional items in
giveaway bags
- + 10 Free Bubbles for Life T-Shirts



Enquire about our Group Registration Packages.



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Be Part of **THE EVENT** Against All Cancers
280.3353 or 280.4536 | projects@cancer.tt | www.cancertt.com