



THE EVENT AGAINST ALL CANCERS

SPONSORSHIP PACKAGE



bubbles for life

BRIAN LARA CRICKET ACADEMY NOV 5TH 2022

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The Trinidad and Tobago Cancer Society and Republic Bank are pleased to bring back the most anticipated Bubbles for Life 2022. This year we are thrilled to be able to host our traditional physical event once again, where it all started in 2018 at the Brian Lara Cricket Academy, after the pandemic dictated virtual events in the last two.

This event is our fifth installment dedicated to raising awareness of all cancers throughout Trinidad and Tobago. We are celebrating those who have lost the battle, those who continue to fight, and all cancer survivors.

Bubbles for Life is a game-changing event that brings people and families together from all walks of life and every corner of Trinidad and Tobago.

Once again, we invite everyone to join us in supporting the TTCS as we shine a light on creating greater cancer awareness and prevention while promoting healthy lifestyle choices.

We ask that the corporate community in Trinidad and Tobago stand with us as we fight against all cancers.

Partnership Opportunities exist in three main categories for our Bubbles For Life event, each bringing many unique advantages for your organization to get involved.

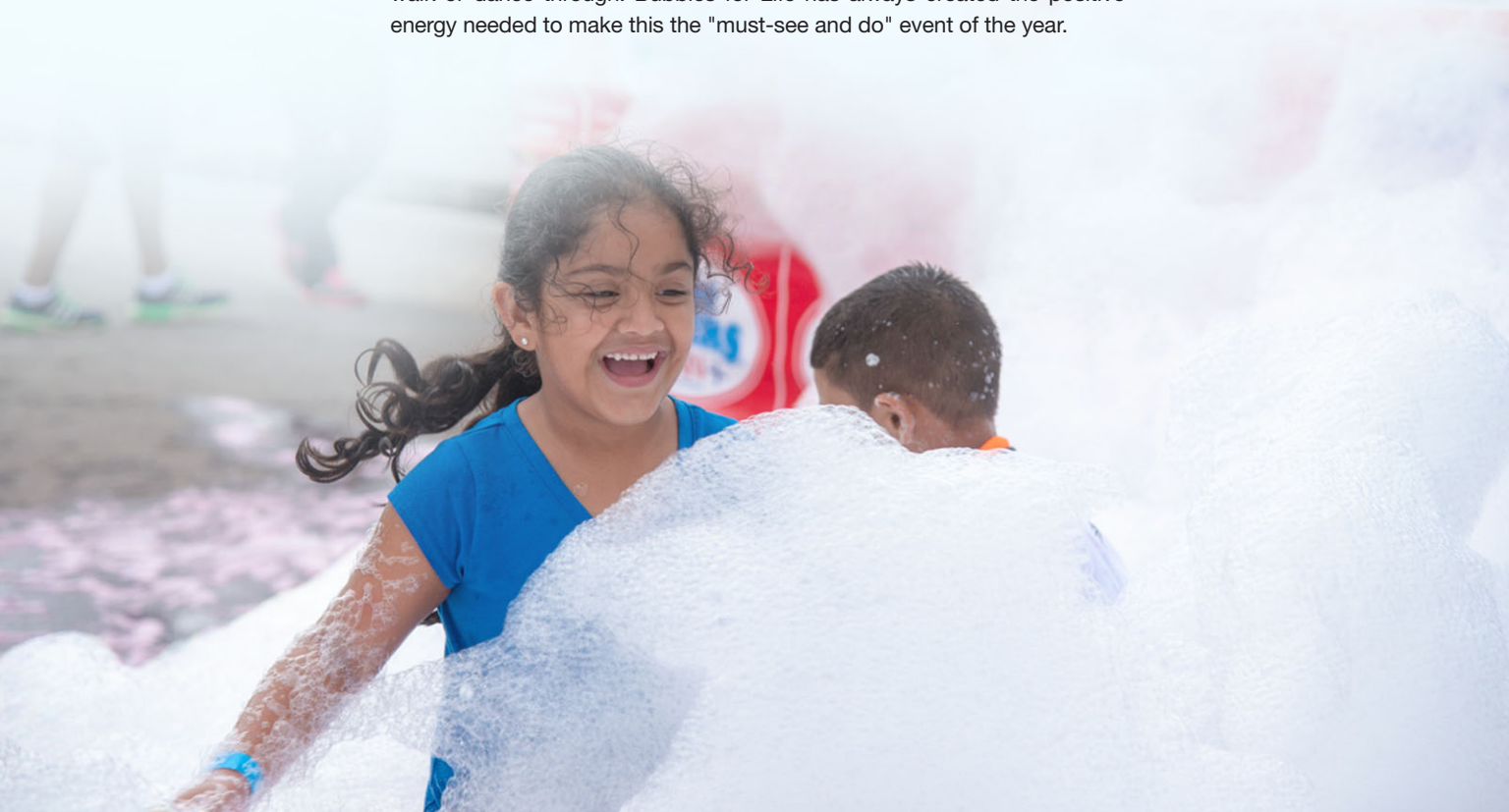
We will be engaging in extensive advertising, marketing, and PR campaigns that will highlight our partners and sponsors significantly. We always strive to promote our sponsors and develop lasting and rewarding relationships.



The Concept





This TTCS and Republic Bank partnership has seen many successful events, but Bubbles For Life is the mother of all events. Our registration numbers exceed 5000, with an incredible 4,000 plus people participating, all coming out to show support and take the fight against cancer to a national level. This year we hope to take the fun-filled celebration of family and life to new heights.

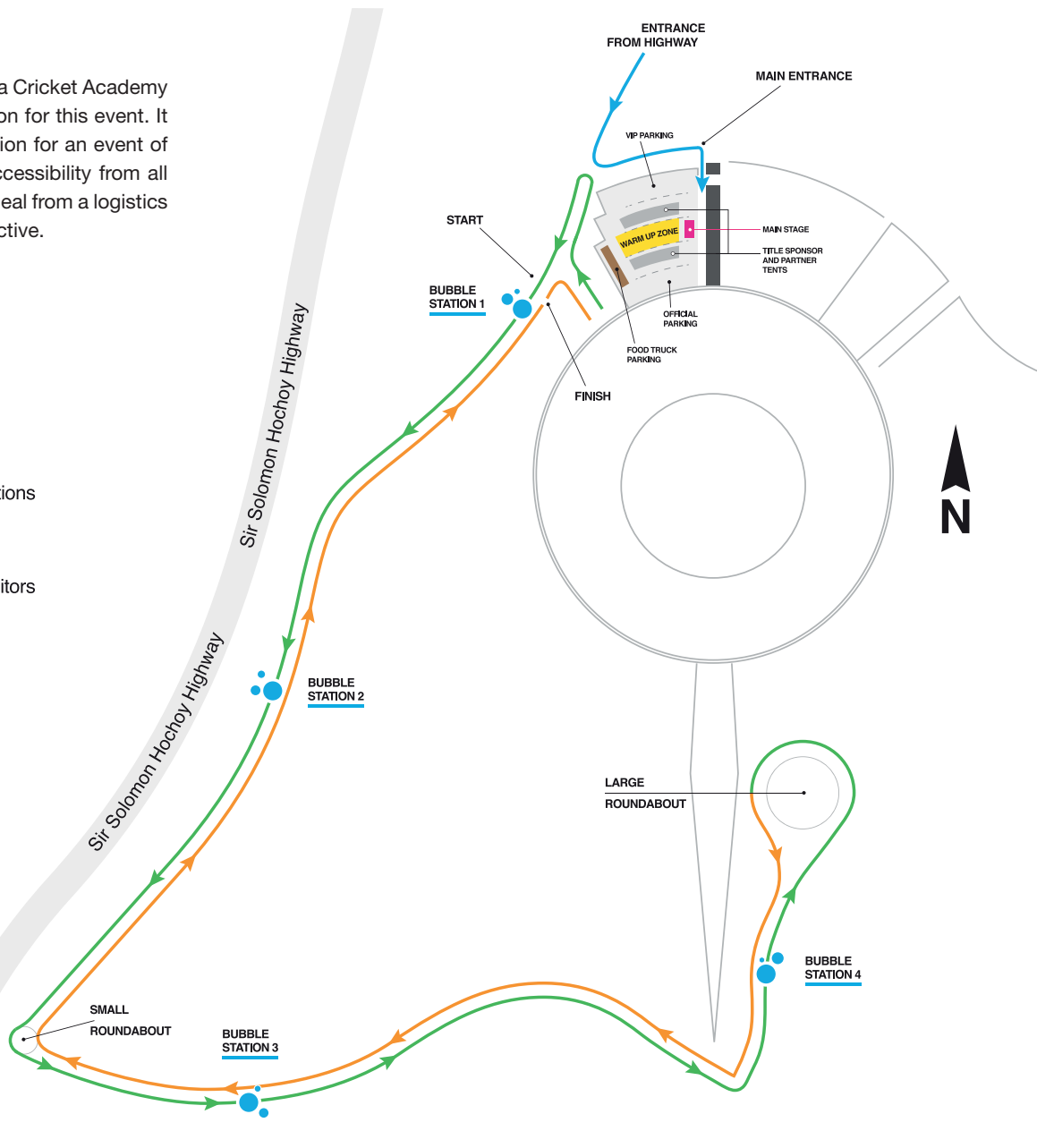
Branded Bubble Stations will be mounted at strategic locations along the route. These will dispense foam in various colors representing the different types of cancers, all to the tune of music, which will be heard throughout the course along the road, making it celebratory and even more exciting to run, walk or dance through. Bubbles for Life has always created the positive energy needed to make this the "must-see and do" event of the year.



The Location

Once again, the Brian Lara Cricket Academy was chosen as the location for this event. It is the most suitable location for an event of this nature in terms of accessibility from all directions and the most ideal from a logistics and management perspective.

-  Bubble station locations
-  Direction of route
-  Title Partners/Exhibitors
-  Food court



Bronze Sponsor

TT\$25,000

- + One (1) - 10x10 Tent at Event
- + Branding on 5,000 T-Shirts
- + Bronze Partner Identity on all advertising material
(Pre and Post events: TV Ads, Newspaper, Radio, Social Media, Digital)
- + Placement of promotional items in giveaway bags
- + 20 Free Bubbles For Life T-Shirts

Enquire about our Group Registration Package.



Silver Sponsor

TT\$35,000

- + One (1) - 10x10 Tent at Event
- + Branding on 5,000 T-Shirts
- + Silver Partner Identity on all advertising material
(Pre and Post events: TV Ads, Newspaper, Radio, Social Media, Digital)
- + Placement of promotional items in giveaway bags
- + 30 Free Bubbles For Life T-Shirts
- + Opportunities for representative to do media appearances
for additional branding



TT\$50,000

- + Ownership of all 4 bubble stations with branding
- + One (1) - 20x20 Tent at Event
- + Branding on 5,000 T-Shirts
- + Gold Partner Identity on all advertising material
(Pre and Post events: TV Ads, Newspaper, Radio, Social Media, Digital)
- + Placement of promotional items in giveaway bags
- + 50 Free Bubbles For Life T-Shirts
- + Opportunities for representative to do media appearances
for additional branding





Branding Package

TT\$10,000

- + Branding on all advertising material
(Pre and Post Events: TV Ads, Newspaper, Radio, Social Media, Digital)
- + Placement of promotional items in giveaway bags
- + 15 Free Bubbles for Life T-Shirts

Enquire about our Group Registration Package.



Village Package



TT\$12,000

- + One (1) 10x10 tent at event
- + Identity on advertising material pre and post event (from date of agreement and on)
- + 10 Complimentary BFL t-shirts



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JOIN OUR MOVEMENT AND REGISTER TODAY!

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