



Republic Bank

Bubbles for life 2020

The **VIRTUAL** event
against all cancers.

21st November, 2020

Sponsorship Package



The Virtual event against all cancers

Amidst all the uncertainty surrounding the global pandemic and with social distancing protocols still in place we have been challenged to create an event that replaces our flagship fundraiser, ***Bubbles for Life (BFL)***. We strongly believe that keeping the name and event alive is crucial to the longevity and success of the brand and our partnership with our title sponsor but also with all the other organizations that have partnered with us in the past.

The TTCS and Republic partnership is once again pleased to present a ***Virtual Event Against All Cancers***. Since we have not promoted Bubbles as a competitive race or 5k in the past the concept lends itself well to execute this as a ***virtual event*** and not just another virtual race. The main element will be that people will be doing it for a great cause and to stand up ***Against all Cancers***.

The Concept

The concept will be to get everyone on board by registering to participate and to show their support to the cause and the TTCS by standing together on one specific date, (Saturday November 21st). Participants will, as always, receive a t-shirt except for this virtual event they can do any physical activity they desire (from simply running, walking, dancing, yoga, hiking, treadmill etc. to anything that is extreme but safe) this can be done either alone or in small groups and in any environment they choose eg, park, street, home, gym, nature trail etc.

To become a part of the movement against all cancers however, persons must also post a photo or video wearing the official BFL t-shirt of how they or their group participated. They must also tag us on social media, facebook and instagram with hashtags **#againstallcancers** **#bubblesforlife2020** and other official hashtags. Once posted they become eligible to earn and collect an **"I stand against all cancers"** button or pin memorabilia.

Upon registration participants can also purchase a small branded bubble maker to use on their activity to keep the Bubbles for Life concept alive and other paraphernalia like face masks and water bottles.

Additionally to add to the event and activities we propose to mount four bubble stations across the country at different locations that we will promote in advance as the main activity zones for Bubbles for Life. Individuals and small groups may use them to have some fun. This element however will be dependent on all safety guidelines set by the government as it relates to COVID – 19.



Opportunities

This will be our third installment of an incredible event dedicated to raising awareness on all cancers throughout Trinidad and Tobago and to celebrate those who have lost the battle, those who continue to fight, and all cancer survivors.

Bubbles for Life is a game changing event that brought new life to our flagship charity.

Once again we invite everyone to join us in supporting the TTCS, as we shine a light on creating greater cancer awareness and prevention, while promoting healthy lifestyle changes.

We ask that the corporate community in Trinidad and Tobago stand with us as we continue to fight against all cancers.

Partnership Opportunities exist in three main categories for our Bubbles For Life Event each bringing many unique advantages for your organization to get involved.

We will be engaging in an extensive advertising, marketing and PR campaign that will highlight in a very significant way our sponsors. We strive to promote our sponsors and develop lasting and rewarding relationships.

Bubble Maker Pens Sponsor

\$30,000

This sponsor's contribution will secure 3,000 bubble makers that will be sold to raise additional funds for the TTCS, the pens will be co branded exclusively with the logo of sponsor and TTCS and will be one of the more desirable items for the event to promote the concept of bubbles. The sponsor will receive immense branding from this contribution that will include:

- Logo printed on Bubble Pens alongside the TTCS
- Logo printed on the back of all T-Shirts
- Logo on all advertising material (Pre and Post Event)
- 10 Complimentary T-Shirts
- Placement of literature or product samples in giveaway bags



Face Masks Sponsor **\$20,000**

This sponsor's contribution will secure 2,000 face masks that will be sold to raise additional funds for the TTCS, the masks will be co branded exclusively with the logo of sponsor and TTCS and will be a necessary item that will provide long term mileage. The sponsor will also receive immense branding from this contribution that will include:

- Logo printed on Face Masks alongside the TTCS
- Logo printed on the back of all T-Shirts
- Logo on all advertising material (Pre and Post Event)
- 10 Complimentary T-Shirts
- Placement of literature or product samples in giveaway bags



Branding Sponsor **\$10,000**

All branding sponsors will receive;

- Logo printed on the back of all T-Shirts
- Logo on all advertising material (Pre and Post Event)
- 5 Complimentary T-Shirts
- Placement of literature or product samples in giveaway bags





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For more information about this event
Call (868) 665-6712, E-Mail projects@cancer.tt
or visit www.cancertt.com

