



# Bubbles for life 2019

An Exciting Summer Event  
Against All Cancers.

## **Sponsorship Package**

**Saturday 24th August, 2019**  
**Brian Lara Cricket Academy**



# Bubbles for life 2019

**The Trinidad and Tobago Cancer Society and Republic Bank Limited is pleased to once again present Bubbles for Life 2019.**

This is our second installment of an incredible event dedicated to raising awareness on all cancers throughout Trinidad and Tobago and to celebrate those who have lost the battle, those who continue to fight, and all cancer survivors.

Bubbles for Life was a game changing event that brought new life to our flagship charity.

Once again we invite everyone to join us in supporting the TTCS, as we shine a light on creating greater cancer awareness and prevention, while promoting healthy lifestyle changes.

We ask that the corporate community in Trinidad and Tobago stand with us as we continue to fight against all cancers.

Partnership Opportunities exist in three main categories for our Bubbles For Life Event each bringing many unique advantages for your organization to get involved.

We will be engaging in an extensive advertising, marketing and PR campaign that will highlight in a very significant way our sponsors. We strive to promote our sponsors and develop lasting and rewarding relationships.



# Bubbles for life 2019

## The Concept

The TTCS and RBL partnership led to an overwhelming success last year with registration numbers crossing 5000 and an incredible 4,000 people actually participating, all coming out to show support and take the fight against cancer to a national level. This year we hope to take the fun filled celebration of family and life to new heights.

Branded Bubble Stations will be mounted at strategic locations along the route that will dispense foam in a variety of colours representing the different types of cancers, all to the tune of music also mounted along the route, making it even more exciting to run, walk or dance through, creating the positive energy needed to make this the must see event of the summer.

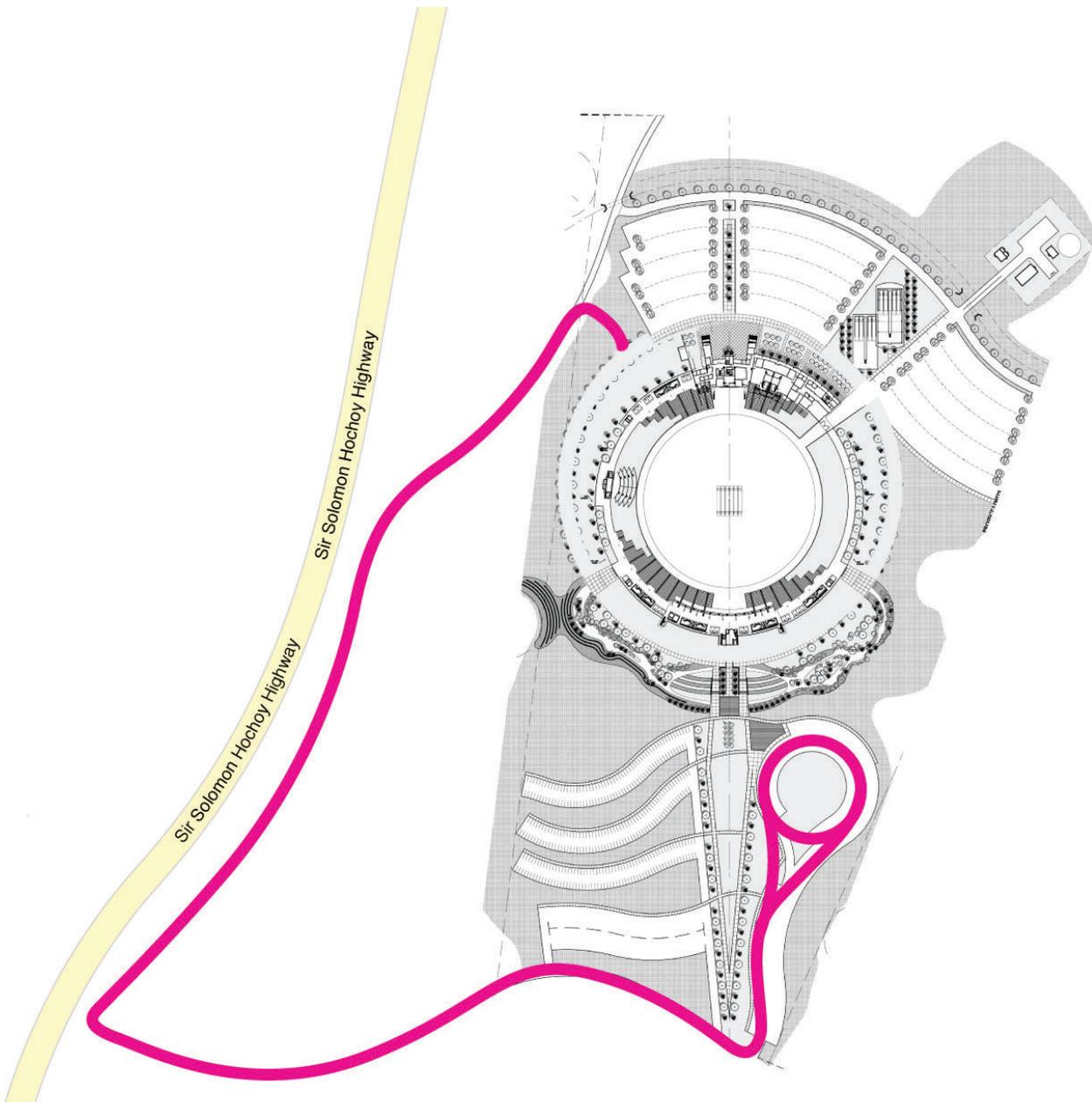




# Bubbles for life 2019

## The Location

Once again, the Brian Lara Cricket Academy was chosen as the location for this event, apart from being the most suitable from a logistics perspective it also brings a refreshing change to the traditional Queen's Park Savannah location.





# Bubbles for life 2019

Bronze Sponsor  
TT\$25,000

- + One (1) - 10x10 Tent at Event
- + Branding on 5,000 T-Shirts
- + Bronze Partner Identity on all advertising material  
(Pre and Post events: TV Ads, Newspaper, Radio, Social Media, Digital)
- + Placement of Promotional Items
- + 20 Free Bubbles For Life T-Shirts

Enquire about our Corporate  
Registration Package.



# Bubbles for life 2019

Silver Sponsor  
TT\$50,000

- + One (1) - 10x10 Tent at Event
- + Branding on 5,000 T-Shirts
- + Silver Partner Identity on all advertising material  
(Pre and Post events: TV Ads, Newspaper, Radio, Social Media, Digital)
- + Placement of Promotional Items
- + 30 Free Bubbles For Life T-Shirts



# Bubbles for life 2019

Gold Sponsor  
TT\$75,000

- + Ownership of One (1) Bubble Station
- + One (1) - 20x20 Tent at Event
- + Branding on 5,000 T-Shirts
- + Gold Partner Identity on all advertising material  
(Pre and Post events: TV Ads, Newspaper, Radio, Social Media, Digital)
- + Placement of Promotional Items
- + 50 Free Bubbles For Life T-Shirts  
(20 of which can be given to a chosen school)



# Bubbles for life 2019

Branding Package  
TT\$12,000

- + Branding on all advertising material  
(Pre and Post Events: TV Ads, Newspaper, Radio, Social Media, Digital)
- + Placement of Promotional Items
- + 15 Free Bubbles for Life T-Shirts

Enquire about our Corporate  
Registration Package.





# Bubbles for life 2019

## Sponsorship Contract

### Contact Info.

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Company Information (as appearing on all sponsor material)

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Product / Division (as appearing on all sponsor material)

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Exhibitor Contact

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Address

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Phone

Fax

Email

### Payment

Make cheques or purchase orders payable to The Trinidad and Tobago Cancer Society.

Cheque enclosed       Send invoice       P.O. enclosed

Bronze Partners:      TT\$25,000 x \_\_\_\_\_  
Silver Partners:      TT\$50,000 x \_\_\_\_\_  
Gold Partners:      TT\$75,000 x \_\_\_\_\_  
Branding Package:      TT\$12,000 x \_\_\_\_\_

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Authorised Signature

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Print Name

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Title Date

50% downpayment upon signature on contract and the balance to be paid no later than Saturday 3rd August, 2019. There are absolutely no refunds on cancellations. The Trinidad and Tobago Cancer Society reserves the right to re-assign exhibit space to ensure the safety and/or convenience of participants as well as to avoid conflict.

### Additional Info.

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